

FACT SHEET



Prospectus 2019 Programme Category: **Boston Short Learning Programme**

- **The Music Business**



Benefit from Africa's largest independent dance record label, Soul Candi, which has teamed up with Boston City Campus!



Benefit from no hidden cost!

What is the Duration of Study?

- The minimum duration is two (2) months.

Minimum Entry Requirements

- The minimum requirement for admission into the Short Learning Programme is a Grade 10 Certificate
- No previous knowledge of music or experience with any musical instrument required

What is the Duration of Study?

Based on the notional hours of this Short Learning Programme, the minimum duration is two (2) months over a period of one (1) year. The maximum duration is one (1) year. For more information see Table overleaf.

What is the Purpose of the Short Learning Programme?

Soul Candi have teamed up with Boston City Campus and Business College to bring you a revolutionary new approach to The Music Business. This programme, one of a kind in Africa, seamlessly integrates modern music business fundamentals with the aim of increasing music business knowledge. This short course provides you with the skills you will need to enter the exciting and vibrant life of music business. You can thrive in the highly competitive and dynamic music industry with the right commitment and passion to succeed. This Short Learning Programme provides exciting career opportunities in the fields of music business, for example:

- Artist manager (or Personal brand manager)
- Artist Agent
- Entrepreneur
- Concert Promoter
- Booking Agent
- Independent Radio Promoter

What materials will I require to Study?

Boston will provide course material at your selected support centre as well as, course outlines, timetables, and printed study guides, workbooks (where applicable). Therefore there will be no requirement to purchase any additional prescribed materials.

What are the Programme Outcomes?

On completion of the programme, graduates will have the necessary knowledge and practical skills required to:

- Produce basic artist management techniques with a focus on building artist brands.
- Develop knowledge and an understanding of the underlying principles and concepts relating to copyright laws and technical proficiency to apply these techniques universally.
- Demonstrate knowledge of music business.
- Create sponsorship proposals to host music events

What do I require to pass a Module?

Students will need an overall mark of sixty percent (60%) to pass a module. Students who do not achieve a pass mark in an assessment may be provided one (1) further opportunity to retake (supplement) an assessment at an additional supplementary fee.

How is the Overall Mark Calculated?

The overall mark will be calculated from the student's performance on formative assessments (FA's) and summative assessments (SA's). Formative assessments, also known as assignments or tests, will count thirty percent (30%) - ten percent (10%) each - towards the overall mark. Summative assessment in the form of a final exam, will count fifty percent (70%).

What is the Curriculum and Fee?

The Boston Short Learning programme consists of one (1) compulsory module, see Table overleaf. Prescribed textbooks are included in the fees.

The Music Business (SCMBN161)						
Semester	Module Name	Code	Compulsory	Academic Year / Assessment	Pre-requisite	Module Fees (Cash Fees Including Textbooks)
1	Annual Registration Fee					Consult your support centre
	The Music Business	SCMBN161	Yes	-	-	

For registration and course fees please consult your support centre.

How many modules can I take each semester?

Minimum is one (1) module per semester, this will ensure students remain academically active.

What is the language of teaching and learning?

English is the language of communication, instruction and assessment at Boston.

- **All Open and Distance Learners** making use of Support Centres

What is the mode of delivery?

Distance Learning supported with rich-media courseware. For every module, this includes:

- Comprehensive information which consists of:
 - Overview of the qualification, exit level and critical cross field outcomes
 - Overview of the teaching, learning and assessment strategies
 - Module specific information
 - Tuition plan
- Boston study guide and/or prescribed texts (whichever is applicable)
- Filmed lecture contents hosted on our Training Management System at the Support Centre
- Access to *Colcampus* online assessment and support system

Colcampus promotes anytime, anywhere learning while connecting students to Educators and learning resources in a safe, secure online environment.

What materials/resources will I require in order to Study?

It is compulsory that students have access to a computer and internet. Certain course material and/or notes and assessments will only be accessible online or electronically.

Boston will provide all study guides and/or prescribed texts (where applicable), module information, timetables, and access to filmed lectures for each module. Therefore there will be no requirement to purchase any additional prescribed materials.

What is a Support Centre?

Boston's network of Support Centres grants our students access to computers, online assessments, filmed lectures, electronic library facilities, examination venues and administrative services. Students must select a single Support Centre and may make daily use of the facilities for the duration of their studies, see attached list.

Where do I complete my Assessments?

Students must select the same Support Centre for assessment purposes. Summative assessments (final examinations) will be conducted at the selected Support Centre. The venue for formative assessments will depend on the specific formative assessment formats of each module.

- Assignments will be uploaded into our online system *Colcampus* which can be done from home or at the selected Support Centre.
- Tests will be conducted at Support Centres only.

Who will provide me with Academic and Tuition Support?

Boston has appointed qualified and experienced Educators to provide support to learners. Students can contact Educators any time through e-mail, or alternatively book telephonic appointments. *Colcampus* also enables interaction with Educators and fellow students.

Important dates!

The *Academic Calendar 2019* outlines the most important dates for the Boston Short Learning Programme and will assist students to plan for success. For more information see Tables appended.

When can I apply and how much are the Application Fees?

Applications are open all year round. There are no application fees payable. Please visit the website <http://www.boston.co.za/> for regular updates.

- ***The closing date for applications for Semester 1 is at 17h00 on Thursday 14th February 2019.***
- ***The closing date for applications for Semester 2 is at 17h00 on Thursday 11th April 2019.***
- ***The closing date for applications for Semester 3 is at 17h00 on Thursday 13th June 2019.***
- ***The closing date for applications for Semester 4 is at 17h00 on Thursday 7th August 2019.***
- ***The closing date for applications for Semester 5 is at 17h00 on Thursday 10th October 2019.***

How do I Apply?

Visit a Support Centre to complete the registration form. Make sure you bring along all the required supporting documents to the Support Centre.

What do I do if I am accepted?

When you are accepted you will be required to register. In order to register you will need to complete the 'Registration Contract' and pay the registration fee and first instalment or deposit. Once you have paid and completed the *Registration Contract* you must return the contract and proof of payment to your selected Support Centre or Support Centre selected for Assessment purposes. Contracts handed in at a Support Centre will be captured for confirmation of your registration and student number.

- ***The closing date for registration for Semester 1 is at 17h00 on Friday 15th February 2019.***
- ***The closing date for registration for Semester 2 is at 17h00 on Friday 12th April 2019.***
- ***The closing date for registration for Semester 3 is at 17h00 on Friday 14th June 2019.***
- ***The closing date for registration for Semester 2 is at 17h00 on Friday 8th August 2019.***
- ***The closing date for registration for Semester 3 is at 17h00 on Friday 11th October 2019.***

Boston Support Centres 2019

• Alberton	• Krugersdorp	• Randburg
• Bedfordview	• Ladysmith	• Richards Bay
• Bellville	• Nelspruit	• Roodepoort
• Benoni	• Newcastle	• Rosebank
• Bloemfontein	• Orange Grove	• Rustenburg
• Braamfontein	• Paarl	• Somerset West
• Cape Town	• Pietermaritzburg	• Soweto
• Durban City	• Polokwane	• Springs
• East London	Port Elizabeth	• Stanger
• George	• Port Shepstone	• Tzaneen
• Germiston	• Potchefstroom	• Umhlanga
• Johannesburg	• Pretoria Arcadia	• Umtata
• Kempton Park	• Pretoria Lynnwood Glen	• Vereeniging
• Kimberley	• Pretoria North	• Welkom
• Klerksdorp	• Queenstown	• Witbank

Academic Calendar 2019				
SEMESTER 1 : February - April				
Week	Month	Date	Time	Activity
	February	14	17:00	Applications Close
	February	15	17:00	Registration Close
1	February	18	9:00	Studies commence - SCMBN161
	February	19	9:00	SCMBN161 - History of the music business
	February	20	9:00	SCMBN161 - History of the music business
	February	21	9:00	SCMBN161 - History of the music business
2	February	25	9:00	SCMBN161 - The players, the game
	February	26	9:00	SCMBN161 - The players, the game
	February	27	9:00	SCMBN161 - The players, the game
	February	28	9:00	SCMBN161 - The players, the game
	March	1	9:00	SCMBN161 - Formative Assessment 1 due online via Colcampus
3	March	4	9:00	SCMBN161 - Copyright law and its implications
	March	5	9:00	SCMBN161 - Copyright law and its implications
	March	6	9:00	SCMBN161 - Copyright law and its implications
	March	7	9:00	SCMBN161 - Copyright law and its implications
4	March	11	9:00	Application of Copyright law
	March	12	9:00	Application of Copyright law
	March	13	9:00	Application of Copyright law
	March	15	9:00	SCMBN161 - Formative Assessment 2 due online via Colcampus
5	March	18	9:00	SCMBN161 - Event management
	March	19	9:00	SCMBN161 - Event management
	March	20	9:00	SCMBN161 - Event management
Public Holiday - 21 March - Human Rights Day				
	March	22	9:00	SCMBN161 - Formative Assessment 3 due online via Colcampus
6	March	25	9:00	SCMBN161 - The digital universe
	March	26	9:00	SCMBN161 - The digital universe
	March	27	9:00	SCMBN161 - The digital universe
	March	28	9:00	SCMBN161 - The digital universe
7	April	1	9:00	Revision
	April	2	9:00	Revision
	April	3	9:00	Revision
	April	4	9:00	Revision

	April	5	9:00	SCMBN161 - Summative Assessment written 09:00
8	April	8	9:00	Revision
	April	9	9:00	Revision
	April	10	9:00	Revision
	April	11	9:00	Revision
	April	12	9:00	SCMBN161 SA 1 - Summative Assessment Results Release
Academic Calendar 2019				
SEMESTER 2 : April - June				
Week	Month	Date	Time	Activity
	April	11	17:00	Applications Close
	April	12	17:00	Registration Close
1	April	15	9:00	Studies commence - SCMBN161
	April	16	9:00	SCMBN161 - History of the music business
	April	17	9:00	SCMBN161 - History of the music business
	April	18	9:00	SCMBN161 - History of the music business
Public Holiday - 19 April - Good Friday				
2	April	23	9:00	SCMBN161 - The players, the game
	April	24	9:00	SCMBN161 - The players, the game
	April	25	9:00	SCMBN161 - The players, the game
	April	26	9:00	SCMBN161 - Formative Assessment 1 due online via Colcampus
3	April	29	9:00	SCMBN161 - Copyright law and its implications
	April	30	9:00	SCMBN161 - Copyright law and its implications
Public Holiday - 1 May- Workers Day				
	May	2	9:00	SCMBN161 - Copyright law and its implications
	May	3	9:00	SCMBN161 - Copyright law and its implications
4	May	6	9:00	Application of Copyright law
	May	7	9:00	Application of Copyright law
	May	8	9:00	Application of Copyright law
	May	9	9:00	Application of Copyright law
	May	10	9:00	SCMBN161 - Formative Assessment 2 due online via Colcampus
5	May	13	9:00	SCMBN161 - Event management

	May	14	9:00	SCMBN161 - Event management
	May	15	9:00	SCMBN161 - Event management
	May	16	9:00	SCMBN161 - Event management
	May	17	9:00	SCMBN161 - Formative Assessment 3 due online via Colcampus
6	May	20	9:00	SCMBN161 - The digital universe
	May	21	9:00	SCMBN161 - The digital universe
	May	22	9:00	SCMBN161 - The digital universe
	May	23	9:00	SCMBN161 - The digital universe
7	May	27	9:00	Revision
	May	28	9:00	Revision
	May	29	9:00	Revision
	May	30	9:00	Revision
	May	31	9:00	SCMBN161 - Summative Assessment written 09:00
8	June	3	9:00	Revision
	June	4	9:00	Revision
	June	5	9:00	Revision
	June	6	9:00	Revision
	June	7	9:00	SCMBN161 SA 1 - Summative Assessment Results Release

Academic Calendar 2019

SEMESTER 3 : June - August

Week	Month	Date	Time	Activity
	June	13	17:00	Applications Close
	June	14	17:00	Registration Close
1	June	18	9:00	Studies commence - SCMBN161
	June	19	9:00	SCMBN161 - History of the music business
	June	20	9:00	SCMBN161 - History of the music business
	June	21	9:00	SCMBN161 - History of the music business
2	June	24	9:00	SCMBN161 - The players, the game
	June	25	9:00	SCMBN161 - The players, the game
	June	25	9:00	SCMBN161 - The players, the game
	June	27	9:00	SCMBN161 - The players, the game
	June	28	9:00	SCMBN161 - Formative Assessment 1 due online via Colcampus
3	July	1	9:00	SCMBN161 - Copyright law and its implications

	July	2	9:00	SCMBN161 - Copyright law and its implications
	July	3	9:00	SCMBN161 - Copyright law and its implications
	July	4	9:00	SCMBN161 - Copyright law and its implications
4	July	8	9:00	Application of Copyright law
	July	9	9:00	Application of Copyright law
	July	10	9:00	Application of Copyright law
	July	11	9:00	Application of Copyright law
	July	12	9:00	SCMBN161 - Formative Assessment 2 due online via Colcampus
5	July	15	9:00	SCMBN161 - Event management
	July	16	9:00	SCMBN161 - Event management
	July	17	9:00	SCMBN161 - Event management
	July	18	9:00	SCMBN161 - Event management
	July	19	9:00	SCMBN161 - Formative Assessment 3 due online via Colcampus
6	July	22	9:00	SCMBN161 - The digital universe
	July	23	9:00	SCMBN161 - The digital universe
	July	24	9:00	SCMBN161 - The digital universe
	July	25	9:00	SCMBN161 - The digital universe
7	July	29	9:00	Revision
	July	30	9:00	Revision
	August	31	9:00	Revision
	August	1	9:00	Revision
	August	2	9:00	SCMBN161 - Summative Assessment written 09:00
8	August	5	9:00	Revision
	August	6	9:00	Revision
	August	7	9:00	Revision
	August	8	9:00	SCMBN161 SA 1 - Summative Assessment Results Release
Public Holiday - 9 August - Womens Day				
Academic Calendar 2019				
SEMESTER 4 : August - October				
Week	Month	Date	Time	Activity
	August	7	17:00	Applications Close

	August	8	17:00	Registration Close
1	August	12	9:00	Studies commence - SCMBN161
	August	13	9:00	SCMBN161 - History of the music business
	August	14	9:00	SCMBN161 - History of the music business
	August	15	9:00	SCMBN161 - History of the music business
2	August	19	9:00	SCMBN161 - The players, the game
	August	20	9:00	SCMBN161 - The players, the game
	August	21	9:00	SCMBN161 - The players, the game
	August	22	9:00	SCMBN161 - The players, the game
	August	23	9:00	SCMBN161 - Formative Assessment 1 due online via Colcampus
3	August	26	9:00	SCMBN161 - Copyright law and its implications
	August	27	9:00	SCMBN161 - Copyright law and its implications
	August	28	9:00	SCMBN161 - Copyright law and its implications
	August	29	9:00	SCMBN161 - Copyright law and its implications
4	September	2	9:00	Application of Copyright law
	September	3	9:00	Application of Copyright law
	September	4	9:00	Application of Copyright law
	September	5	9:00	Application of Copyright law
	September	6	9:00	SCMBN161 - Formative Assessment 2 due online via Colcampus
5	September	9	9:00	SCMBN161 - Event management
	September	10	9:00	SCMBN161 - Event management
	September	11	9:00	SCMBN161 - Event management
	September	13	9:00	SCMBN161 - Formative Assessment 3 due online via Colcampus
6	September	16	9:00	SCMBN161 - The digital universe
	September	17	9:00	SCMBN161 - The digital universe
	September	18	9:00	SCMBN161 - The digital universe
	September	19	9:00	SCMBN161 - The digital universe
7	September	23	9:00	Revision
Public Holiday - 24 September - Heritage Day				
	September	25	9:00	Revision
	September	26	9:00	Revision
	September	27	9:00	SCMBN161 - Summative Assessment written 09:00
8	September	30	9:00	Revision
	October	1	9:00	Revision

	October	2	9:00	Revision
	October	4	9:00	SCMBN161 SA 1 - Summative Assessment Results Release
Academic Calendar 2019				
SEMESTER 5 : October - November				
Week	Month	Date	Time	Activity
	October	10	17:00	Applications Close
	October	11	17:00	Registration Close
1	October	14	9:00	Studies commence - SCMBN161
	October	15	9:00	SCMBN161 - History of the music business
	October	16	9:00	SCMBN161 - History of the music business
	October	17	9:00	SCMBN161 - History of the music business
2	October	21	9:00	SCMBN161 - The players, the game
	October	22	9:00	SCMBN161 - The players, the game
	October	23	9:00	SCMBN161 - The players, the game
	October	24	9:00	SCMBN161 - The players, the game
	October	25	9:00	SCMBN161 - Formative Assessment 1 due online via Colcampus
3	October	28	9:00	SCMBN161 - Copyright law and its implications
	October	29	9:00	SCMBN161 - Copyright law and its implications
	October	30	9:00	SCMBN161 - Copyright law and its implications
	October	31	9:00	SCMBN161 - Copyright law and its implications
4	November	4	9:00	Application of Copyright law
	November	5	9:00	Application of Copyright law
	November	6	9:00	Application of Copyright law
	November	7	9:00	Application of Copyright law
	November	8	9:00	SCMBN161 - Formative Assessment 2 due online via Colcampus
5	November	11	9:00	SCMBN161 - Event management
	November	12	9:00	SCMBN161 - Event management
	November	13	9:00	SCMBN161 - Event management
	November	15	9:00	SCMBN161 - Formative Assessment 3 due online via Colcampus
6	November	18	9:00	SCMBN161 - The digital universe
	November	19	9:00	SCMBN161 - The digital universe

	November	20	9:00	SCMBN161 - The digital universe
	November	21	9:00	SCMBN161 - The digital universe
7	November	25	9:00	Revision
	November	26	9:00	Revision
	November	27	9:00	Revision
	November	28	9:00	Revision
	November	29	9:00	SCMBN161 - Summative Assessment written 09:00
8	December	2	9:00	Revision
	December	3	9:00	Revision
	December	4	9:00	Revision
	December	5	9:00	Revision
	December	6	9:00	SCMBN161 SA 1 - Summative Assessment Results Release

About the Institution

Boston is registered with the Department of Higher Education and Training (DHET), as a private higher education institution, No. 2003/HE07/002, in terms of Section 54(1)(c) of the Higher Education Act, 1997 (Act No 101 of 1997), and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016. This SLP is non-credit bearing and is quality assured by the Institutional Quality Advancement System (IQAS) of Boston City Campus & Business College (Pty) Ltd Reg. No. 1996/013220/07.

International Recognition

Boston is accredited as an independent higher education institution with the British Accreditation Council (BAC). The DHET is a department of National Government, and both the CHE and SAQA are statutory bodies, as such these entities are recognised globally. Therefore the qualifications/institutions that are accredited/licensed by them are accepted/recognised throughout the world by other government departments and by their respective agencies such as World Educational Services (WES) and other prominent authorities for purposes of equivalence/articulation i.e. employment/labour certification or further studies. This is a *quid pro quo* arrangement amongst United Nations Member States; as the DHET, CHE and SAQA similarly recognises other nation/states' qualifications/institutions for equivalence/transferring to South Africa i.e. a United Kingdom or Zambian Bachelor of Arts awarded by a public university or private degree granting college which is accredited/licensed in accordance with the United Kingdom or Zambian legislative and statutory requirements, will be equivalated/recognised as such in South Africa.

Similarly the *SADC Protocol on Education and Training*, which is a legal framework for regional cooperation, provides for the recognition of the equality of all Member States. It must be noted that qualifications will be recognised and that curricula specific evaluations may lead to additional requirements for students to meet in order to gain entry into foreign programmes or professions, which is the prerogative of the receiving institution/body. For more information pertaining to direct international linkages/relationships visit the websites of the DHET, CHE, SAQA, CHEA and WES.

Disclaimer

This Fact Sheet together with the Prospectus and Student Rulebook are accurate at the time of publication. Boston City Campus & Business College (Pty) Ltd reserves the right to alter any of the content due to changes in regulations, market requirements and other reasons. Please note that meeting any of the admission requirements does not necessarily guarantee entry into the qualification. All applications will be evaluated on an individual basis and acceptance will depend on the decision of the Academic Committee at Head Office.

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