

# FACT SHEET



## MEDIA STUDIES GATEWAY SHORT LEARNING ACCESS PROGRAMME

### ABOUT THE INSTITUTION

Boston Media House (Pty) Ltd Reg. No. 2002/026252/07 (Boston) is accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE). Boston is registered with the Department of Higher Education and Training (DHET), as a private higher education institution, No. 2008/HE07/007, until 31 December 2023, in terms of Section 54(1)(c) of the Higher Education Act, 1997 (Act No 101 of 1997), and Regulation 16(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2002.

### BRITISH ACCREDITATION COUNCIL (BAC) ACCREDITATION

Boston Media House is accredited by the British Accreditation Council for Independent Further and Higher Education as an Independent Higher Education Institution.

BAC was established by the UK's Department of Education and the British Council in 1984 to oversee independent further and higher education in the UK. They are a registered charity and a not for profit organisation. The BAC is a full member of the European Association for Quality Assurance in Higher Education (ENQA) and the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) and externally assessed on their organisation's standards and processes.

### Short Learning Access Programme (SLP)

- **Media Studies Gateway Short Learning Access Programme**
- Programme code: BMHGATE1

### What is the Purpose of the Short Learning Access Programme?

Many adult and young-adult learners who have not achieved a National Senior Certificate (NSC) or equivalent qualification can benefit from higher education.

In keeping with the objectives of the NQF the Department of Higher Education & Training supports wider and more diverse access to higher education. At present, institutional admission policies must allow for alternative routes of entry that are equivalent to the NSC standard, including the assessment of an adult learner's capacity to benefit from a particular programme by recognition of prior learning (RPL) or other means. This SLP covers a range of social, economic and educational purposes, including access to higher education, skills development, continuing professional development, personal fulfilment and social development and citizenship.

### **What are the Programme Outcomes?**

On completion of the SLP, candidates will have the necessary knowledge and practical skills required to:

- Gain admission to the Boston Media House *Diploma in Media Practices* programme based on an average score of 60% across all SLP subjects.
- Use media specific science and technology.
- Understand the mutual influence between culture and media.
- **Learners may not be admitted to the Boston Media House *Bachelor of Business Administration in Media Operations Management* programme via participation in this SLP.**

### **Minimum Entry Requirements**

The following categories of learners are eligible for admission into the SLP

- Category 1: applicants aged 18 or older with a Grade 12 certificate and endorsement for admission to *Higher Certificate* programmes only.
- Category 2: applicants aged 23 or older with a Grade 12 certificate and no endorsement for admission to higher education programmes.

### **Alternative Entry Requirements**

Not applicable

### **Foreign Applicants**

Students who have qualifications from foreign higher education institutions must present an equivalence certificate from the South African Qualifications Authority (SAQA) which can be contacted on +27 (0)12 431 5070 or visit <http://www.saqa.org.za/>.

### **Applying to Transfer-in Credits (CAT)**

Credit transfers into this programme are not possible.

### **RPL Applicants**

As this SLP acts as an access (RPL) pathway into higher education studies, no students will be admitted to this SLP through Recognition of Prior Learning (RPL) as per the stipulations of the Minimum Entry Requirements (see above).

### **What is the language of teaching and learning?**

English is the language of communication, instruction and assessment.

### **What is the mode of delivery?**

Contact learning.

### **What is the Duration of Study?**

The minimum duration is five (5) months and the maximum duration is ten (10) months.

### **What is the Curriculum?**

The *Media Studies Gateway Short Learning Access Programme* consists of eight Semester subjects. See Table 1 below.

**Table 1:**

\*Register before 31 December 2019 for 2020 and receive R 2500.00 discount

<b>Curriculum</b>				
Compulsory / Elective	Subject	Code	Semester	2020 Fees*
Compulsory	Academic Literacy 1	OADL132 – 1	Semester	R 6 600.00
Compulsory	Advertising 1	OADV132 – 1	Semester	R 5 280.00
Compulsory	Digital Marketing 1	ODMR130 – 1	Semester	R 5 280.00
Compulsory	Radio 1	ORAD123 – 1	Semester	R 5 280.00
Compulsory	Computer Skills 0 (MS Excel, MS PowerPoint, MS Windows, MS Word)	OMEX132 – 1 OMPP132 – 1 OMSW132 – 1 OMWD132 – 1	Semester	R 2 200.00

**How many subjects can I take each semester?**

It is recommended to register for all the compulsory subjects within the same semester; this will ensure students remain academically active and are able to apply for admission into the Diploma in Media Practices (SAQA ID 83166).

- **The lectures for Semester 1 commence on the 10<sup>th</sup> of February 2020.**
- **The lectures for Semester 2 commence on the 6<sup>th</sup> of July 2020.**

**What do I require to Pass a Subject?**

Students will need an aggregate mark of fifty percent (50%) to pass a subject. The pass mark for the computer modules is 75%. A pass mark in any one subject or in all subjects must not be confused with the requirement to receive an average of 60% across all programme subjects in order to be admitted to the Diploma programme. If you pass all your subjects with 50% or more you will receive the short-learning programme certification but you will only gain admission to the Diploma programme if you pass all your subjects with 50% or more **AND** secure an average pass of 60% calculated across all subjects of this *Media Studies Gateway Short Learning Access Programme*.

**How is the Overall Mark Calculated?**

The aggregate (overall) mark will be calculated from the student's performance on differently weighted formative and summative assessments.

**Where do I complete my Assessments?**

All students must complete their assessments at the campus where they are registered.

### **Can I further my studies when I graduate?**

Candidates may apply for admission (with advanced placement) to the Boston Media House *Diploma in Media Practices* programme under the institution's recognition of prior learning (RPL) policy.

Learners entering this programme must be aware that this is an internally recognised access programme for consideration for future admission to the *Diploma in Media Practices* programme.

Your final admission to the *Diploma in Media Practices* programme is dependent on you securing an average pass of 60% calculated across all subjects of this *Media Studies Gateway Short Learning Access Programme* and making a recognition of prior learning (RPL) application for admission to the *Diploma in Media Practices*. The requirement to achieve an average pass of 60% calculated across all subjects of this *Media Studies Gateway Short Learning Access Programme* should not be confused with the 50% required to pass a subject.

Should you complete the *Media Studies Gateway Short Learning Access Programme* with less than a 60% average pass you will be issued with an academic record of your achievement and a Certificate if you have passed all subjects of the programme (50% or more in each subject) but you will not be admitted to the Boston Media House *Diploma in Media Practices* programme.

**NB: Please note that since each higher education institution is responsible for establishing their own access pathways (i.e. over and above the admissions criteria set down by Higher Education South Africa), access to Diploma studies via this short learning programme is restricted to Boston Media House only and your acceptance to the Boston Media House *Diploma in Media Practices* programme (SAQA ID 83166) will not be transferrable to a Higher Certificate or Diploma programme at another institution.**

### **Certification**

Upon successful completion of the SLP, students will receive the *Media Studies Gateway Short Learning Access Programme* Certificate.

### **International Recognition**

None.

### **When can I apply and how much are the Application Fees?**

Applications are open all year round. Please visit your nearest campus for specific information on fees and schedules. There are no application fees payable.

- **The closing date for applications for Semester 1 is at 17h00, 31<sup>st</sup> of January 2020.**
- **The closing date for applications for Semester 2 is at 17h00, 26<sup>th</sup> of June 2020.**

### **What do I do if I am accepted?**

When you are accepted you will be required to register. In order to register you will need to complete the 'Registration Contract' and pay the registration fee and first instalment and deposit. Once you have paid and completed the Registration Contract you can return the contract and proof of payment to the campus where you wish to register.

- **The closing date for registrations for Semester 1 is at 15h00, 7<sup>th</sup> of February 2020.**
- **The closing date for registrations for Semester 2 is at 15h00, 3<sup>rd</sup> of July 2020.**

**Disclaimer**

This Fact Sheet is accurate at the time of publication. Boston Media House (Pty) Ltd reserves the right to alter any of the content due to changes in regulations, market requirements and other reasons. Please note that meeting any of the admission requirements does not necessarily guarantee entry into the qualification. All applications will be evaluated on an individual basis and acceptance will depend on the decision of the Academic Committee at Head Office in Sandton.

**Campus Details**

Sandton (Head Office): 137 Eleventh Street, Parkmore, Sandton  
Tel: (0)11 883 0933

Pretoria Arcadia: 716 Francis Baard Street (old Schoeman Street)  
Tel: (0)12 343 1731

Durban: 331 Anton Lembede Street (Smith Street)  
Durban  
Tel: (0) 31 301 7469

**Website: [www.boston.co.za](http://www.boston.co.za)**

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