

2020 FACT SHEET



BACHELOR OF ARTS IN BROADCAST JOURNALISM

ABOUT THE INSTITUTION

The Boston Media House (Pty) Ltd Reg. No. 2002/026252/07 (Boston) Bachelor of Arts in Broadcast Journalism is accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE). Boston is registered with the Department of Higher Education and Training (DHET), as a private higher education institution, No. 2008/HE07/007, until 31 December 2023, in terms of Section 54(1)(c) of the Higher Education Act, 2016 (Act No 09 of 2016), and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016.

BRITISH ACCREDITATION COUNCIL (BAC) ACCREDITATION

Boston Media House is accredited by the British Accreditation Council for Independent Further and Higher Education as an Independent Higher Education Institution.

BAC was established by the UK's Department of Education and the British Council in 1984 to oversee independent further and higher education in the UK. They are a registered charity and a not for profit organisation. The BAC is a full member of the European Association for Quality Assurance in Higher Education (ENQA) and the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) and externally assessed on their organisation's standards and processes.

Qualification

- **Bachelor of Arts in Broadcast Journalism**
- Qualification Code: BABJ1
- **B.A. (Broadcast Journalism)**
- SAQA ID 111434, NQF (HEQSF) Level 7, 395 Minimum Subject Credits
- This qualification is only offered at the Sandton (Jhb) campus



What is the Purpose of the Qualification?

The *Bachelor of Arts in Broadcast Journalism* provides a broad and well-rounded education that equips graduates with a knowledge base in the theory and methodology of journalism-specific disciplines and fields of study. The breadth and depth of learning achieved by the successful graduate reflects a depth and specialisation of knowledge, together with practical skills and experience in the workplace that enables successful learners to enter a number of journalism-related career paths and to apply their learning to particular employment contexts. It also enables them to articulate into further learning pathways within the NQF. Through this programme we aim to prepare journalists to be able to determine how and with what kind of, storytelling effectively communicates the issues and events facing society in the digitalised world of the 21st century.

What are the Programme Outcomes?

The programme is designed to induct students into the field of Broadcast Journalism. The media continues to play a vital role in the fabric of all societies particularly in an increasingly globalised and super-complex world. Broadcast Journalism plays a particular role in informing, educating and communicating up-to-date information about current events in the world at large to a disparate audience. Practices in the field need to keep pace with technological developments and practitioners need to understand the demands of market consumption in order to remain relevant. The fields of Journalism, Radio and Television include a broad range of theoretical and practical knowledge and skill sets. The programme provides for induction into, and specialisation in, the procedural knowledge and technical skills of these fields, as well as the knowledge and applicable skills required for digital broadcast production and management in journalism.

At the exit level learners are expected to achieve specific outcomes that demonstrate the ability to integrate the theoretical knowledge and practical skills acquired throughout the learning programme, and to apply them in a variety of familiar and unfamiliar contexts. Learners must have internalised the procedural knowledge and skill of the sub-fields of Broadcast Journalism, and display competent use of a range of tools and techniques in the performance of professional practice. The competent graduate will be able to think critically, analyse and evaluate complex problems, and manage processes creatively and strategically in addressing and resolving them. Through the programme, learners will have developed the ability to work in a self-directed manner and to reflect critically on their own practice and that of others, to make reasoned and ethical decisions for which they are fully accountable.

Minimum Entry Requirements

A minimum requirement for admission into the degree is a:

- National Senior Certificate (NSC), with English as one of the subjects passed and with endorsement for admission to Bachelor's degree study; or
- National Certificate (Vocational) (NC(V)), with English as one of the subjects passed and with endorsement for admission to Bachelor's degree study; or
- Prior to 2009, Senior Certificate* with English as one of the subjects passed.

Alternative Entry Requirements

A number of higher education qualifications may meet the requirements for admission into the degree:

- Higher Certificate, NQF (HEQSF) Level 5, minimum Credits 120; or
- Advanced Certificate, NQF (HEQSF) Level 6, minimum Credits 120; or
- Diploma, NQF (HEQSF) Level 6, minimum Credits 240 or 360; or
- Equivalent qualification from a foreign higher education institution - see section on Foreign Applicants below.

Foreign Applicants

Foreign students who do not hold a South African school leaving certificate must present a Grade 12 equivalence verification with endorsement for admission to Bachelor's degree study from the South African Matriculation Board. The Board can be contacted on +27-010-591-4401/2 or applications@USAF.ac.za. Also, foreign applicants are required to provide proof of proficiency in English (TOEFL score of 550, or IELTS overall band score of 6.0.) prior to admission to the qualification.

Students who have qualifications from foreign higher education institutions must present an equivalence certificate from the South African Qualifications Authority (SAQA) which can be contacted on +27-(0)12 431-5070 or visit <http://www.saqa.org.za/>.

Applying to Transfer-in Credits (CAT)

Boston Media House allows students with completed credits from other Boston Media House programmes to accumulate those and also allows students with completed credits from recognised higher education institutions to apply for credit transfers. Credit accumulations and transfers will only be considered if accompanied by full academic records with a statement of

* Candidates having attained the age of 23 before or during the first year of registration with a Senior Certificate with a minimum of 40% in at least four higher grade subjects or 50% in at least four standard grade subjects.

satisfactory or good conduct. Students interested in applying will be considered individually by the Registrar.

RPL Applicants

Boston Media House admits a small number of students through Recognition of Prior Learning (RPL). Applicants interested in applying through RPL will be considered individually by the Registrar.

What is the language of teaching and learning?

English is the language of communication, instruction and assessment.

What is the mode of delivery?

Contact learning.

What is the Duration of Study?

Based on the credits and notional hours of this qualification, the minimum duration is six (6) semesters over a period of three (3) years, and the maximum duration is six (6) years. The minimum duration for part-time studies will take longer. For more information see Table overleaf.

What is the Curriculum?

The *Bachelor of Arts in Broadcast Journalism* degree consists of three hundred and ninety five (395) compulsory credits.

Curriculum – Year 1

Compulsory / Elective	Subject	Code	Semester / Year	NQF Level	Credits	2020 Fees
Compulsory	Academic Literacy	HBAA131 – 1	Year	5	16	R 7 456.00
Compulsory	Computer Skills (MS Excel, MS PowerPoint, MS Windows, MS Word)	HMEX133 – 1 HMPP133 – 1 HMSW133 – 1 HMWD133 – 1	Semester	4	5	R 2 200.00
Compulsory	Internet Journalism	HBAI131 – 1	Semester	5	15	R 6 990.00
Compulsory	Journalism 1	HBAJ131 – 1	Semester	5	15	R 6 990.00
Compulsory	Photojournalism	HBAP131 – 1	Semester	5	10	R 4 660.00
Compulsory	Radio Production Practice 1	HBAR130 – 1	Semester	5	15	R 6 990.00
Compulsory	Sound Engineering	HBAS131 – 1	Year	5	25	R 11 650.00
Compulsory	Sub-Editing	HBAU131 – 1	Semester	6	15	R 6 990.00
Compulsory	Television Production Practice 1	HBA130 – 1	Semester	5	15	R 6 990.00

Total Credits – Year 1: 131

Curriculum – Year 2

Compulsory / Elective	Subject	Code	Semester / Year	NQF Level	Credits	2020 Fees
Compulsory	Finance in Media	HBAF231 – 1	Semester	6	20	R 9 320.00
Compulsory	Journalism 2	HBAJ231 – 1	Year	6	20	R 9 320.00
Compulsory	Media Law	HBAL231 – 1	Semester	6	20	R 9 320.00
Compulsory	Media Skills	HBAM231 – 1	Semester	6	30	R 13 980.00
Compulsory	Project Management	HPMN232 – 1	Semester	6	12	R 5 592.00
Compulsory	Radio Production Practice 2	HBAR230 – 1	Year	6	15	R 6 990.00
Compulsory	Television Production Practice 2	HBAT230 – 1	Year	6	15	R 6 990.00

Total Credits – Year 2: 132

Curriculum – Year 3

Compulsory / Elective	Subject	Code	Semester / Year	NQF Level	Credits	2020 Fees
Compulsory	Experiential Learning	HBAE331 – 1	Year	7	12	R 5 592.00
Compulsory	Journalism 3	HBAJ331 – 1	Year	7	20	R 9 320.00
Compulsory	Media & Globalisation	HBAM331 – 1	Year	7	20	R 9 320.00
Compulsory	Radio Production Practice 3	HBAR330 – 1	Year	7	40	R 18 640.00
Compulsory	Television Production Practice 3	HBAT330 – 1	Year	7	40	R 18 640.00

Total Credits – Year 3: 132

TOTAL CREDIT: 395

How many subjects can I take each semester?

Minimum is one (1) subject per semester; this will ensure students remain academically active. The maximum number of subjects you can take in any one semester is dependent on the number of credits per subject. It is not recommended for students to take in excess of seventy-five (75) credits per semester. For the number of credits per subject see curriculum above.

- **The lectures for Semester 1 commence on the 10th of February 2020.**
- **The lectures for Semester 2 commence on the 6th of July 2020.**

What do I require to Pass a Subject?

Students will need an aggregate mark of fifty percent (50%) to pass a subject. The pass mark for the computer modules is 75%.

How is the Overall Mark Calculated?

The aggregate (overall) mark will be calculated from the student's performance on formative and summative assessments.

Where do I complete my Assessments?

All students must complete their assessments at the campus where they are registered.

Can I further my studies when I graduate?

The qualification is registered at NQF (HEQSF) Level 7 and will provide for articulation options into NQF (HEQSF) Level 6, 7 and 8 qualifications. Graduates may proceed to Advanced Diplomas, Postgraduate Diplomas and Honour's degrees in a variety of disciplines at public

universities, private or foreign higher education institutions. In order to gain entry into these programmes students will have to meet the admission and selection criteria of the receiving institution.

Certification

Upon successful completion of the qualification, students will receive the *Bachelor of Arts in Broadcast Journalism* (SAQA ID 111434), NQF (HEQSF) Level 7 (395 Minimum Subject Credits) from Boston Media House.

International Recognition

This qualification is accredited by the Council on Higher Education (CHE), is registered on the NQF (HEQSF) by the South African Qualifications Authority (SAQA) and the institution is registered by the Department of Higher Education and Training as a Private Higher Education Institution (PHEI) to offer the qualification.

The DHET is a department of National Government, and both the CHE and SAQA are statutory bodies, as such these entities are recognised globally. Therefore, the qualifications/institutions that are accredited/licensed by them are accepted/recognised throughout the world by other government departments and by their respective agencies such as World Educational Services (WES) and other prominent authorities for purposes of equivalence/articulation i.e. employment/labour certification or further studies.

This is a *quid pro quo* arrangement amongst United Nations Member States; as the DHET, CHE and SAQA similarly recognises other nation/states' qualifications/institutions for equivalence/transferring to South Africa i.e. a United Kingdom or Zambian Bachelor's of Arts awarded by a public university or private degree granting college which is accredited/licensed in accordance with the United Kingdom or Zambian legislative and statutory requirements, will be equivalated/recognised as such in South Africa. Similarly, the *SADC Protocol on Education and Training*, which is a legal framework for regional cooperation, provides for the recognition of the equality of all Member States.

It must be noted that qualifications will be recognised and that curricula specific evaluations may lead to additional requirements for students to meet in order to gain entry into foreign programmes or professions, which is the prerogative of the receiving institution/body. For more information pertaining to direct international linkages/relationships visit the websites of the DHET, CHE, SAQA, CHEA and WES.

In addition, there is a plethora of Journalism/Broadcast Journalism programmes available at higher education institutions internationally. These are offered across the board at undergraduate and post-graduate level, from Diploma through to PhD. Most common are the degree programmes in Journalism, as well as in Media and in Communication Studies. These are offered as Arts programmes as well as Science and Social Science programmes. Many focus on radio and television news broadcasting, offering a combination of theoretical and practical learning. Some focus on the broader field of Journalism, but some (fewer) do include Digital Media and/or New Media.

Comparable offerings to this qualification include amongst many others:

- BA in Digital Media and Communication offered by the University of Westminster, England
- BA in Broadcast Journalism offered by Syracuse University in New York, USA. This institution also offers Master of Arts and Master of Science in Broadcast and Digital Journalism as post-graduate programmes
- B.A. in Broadcast and Digital Journalism offered by the University of Southern California in Los Angeles, USA.
- BA in Broadcasting Journalism and Media Communications is offered by the Glyndwr University in Wales

This programme/qualification compares favourably in relation to breadth and depth of coverage for a three-year programme in the higher education band internationally. The uniqueness of this programme in comparison to both national and international alternatives lies in the specific focus on digital media, media convergence and the application of journalism skills into the field of digital broadcasting with particular focus on better quality and more meaningful content production that can be planned to meet the rapidly changing demands of a mobile, multi-platform audience.

How do I Apply?

Applications for admission to study at Boston Media House are entirely online. Visit the website www.boston.co.za and follow the links provided. Complete the online 'Application for Admission Form' and upload all the necessary supporting documentation.

When can I apply and how much are the Application Fees?

Applications are open all year round. There are no application fees payable.

- **The closing date for applications for Semester 1 is 31st of January 2020.**
- **The closing date for applications for Semester 2 is 26th of June 2020.**

What do I do if I am accepted?

When you are accepted you will be required to register. In order to register you will need to complete the 'Registration Contract' and pay the registration fee and first instalment and deposit. Once you have paid and completed the Registration Contract you can return the contract and proof of payment to the campus where you wish to register.

- **The closing date for registrations for Semester 1 is 7th of February 2020.**
- **The closing date for registrations for Semester 2 is 3rd of July 2020.**

Disclaimer

This Fact Sheet is accurate at the time of publication. Boston Media House (Pty) Ltd reserves the right to alter any of the content due to changes in regulations, market requirements and other reasons. Please note that meeting any of the admission requirements does not necessarily guarantee entry into the qualification. All applications will be evaluated on an individual basis and acceptance will depend on the decision of the Academic Committee at Head Office in Sandton.

Campus Details

Sandton (Head Office): 137 Eleventh Street, Parkmore, Sandton

Tel: (0)11 883 0933

Website: www.boston.co.za

Email: info@boston.co.za